

FOR IMMEDIATE RELEASE



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**BREAST CANCER SURVIVORS & THOSE LIVING WITH METASTATIC BREAST
CANCER TO MODEL FOR THE SUSAN G. KOMEN NEW ENGLAND CATWALK
FOR THE CURE**

*Fashion Show Featuring Those Living with Breast Cancer and Local Vendors to
Raise Funds for Breast Cancer Patient Support and Research*

(BOSTON, MA) February 12, 2019 – Susan G. Komen® New England is once again hosting Catwalk for the Cure, on Friday, March 8th at The Innovation and Design Building in Boston. Catwalk for the Cure is a fun, high-energy cocktail party, silent auction, program and fashion show featuring breast cancer survivors, those living with metastatic breast cancer, and local celebrities wearing the latest fashion trends from Boston-based designers. Kennedy Elsey will serve as the evening's emcee.

Catwalk for the Cure is presented in partnership with 33 MUNROE LLC, and supported by sponsors Abosolut Vodka, and Beefeater Gin. The evening will begin at 6:30 pm with a cocktail hour, hors d'oeuvres, silent auction, and samplings from several local vendors. Vendors will include Blistabloc, Sephora and MiniLuxe. The fashion show begins promptly at 8 pm.

Models will be dressed by designers Catarina Abreu Julie Kontos, Drea, Charel Murrell and Stephanie Raymond. The fashion show will also feature two celebrity models, Bachelor Contestant Chelsea Roy, and Mix 104.1 Radio Personality and Survivor Erin O'Malley.

All proceeds raised support families with the greatest need in the local fight against breast cancer and aid in Susan G. Komen's efforts to fund research to find a cure. Catwalk for the Cure tickets are \$75 and can be purchased at KomenNewEngland.org/Catwalk.

2019 Catwalk for the Cure
Friday, March 8, 2019
The Innovation and Design Building
1 Design Center Place, Boston, MA
6:30 pm – Doors Open
8 pm – Fashion Show Begins

About Susan G. Komen®

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Since its founding in 1982, Komen has funded more than \$988 million in research and provided more than \$2.2 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 60 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. That promise has become Komen's promise to all people facing breast cancer. Visit komen.org or call 1-877 GO KOMEN. Connect with us on social at ww5.komen.org/social.

About Susan G. Komen® New England

Susan G. Komen New England is working to better the lives of those facing breast cancer in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont. Susan G. Komen® New England began with Races for the Cure® in Boston and Manchester, VT in 1993 and Hartford in 1994. The Affiliate has invested over \$13 million in Connecticut organizations, over \$3 million in Maine organizations, over \$9 million in Massachusetts organizations, and over \$6.5 million in Vermont and New Hampshire organizations providing breast health services to uninsured and underinsured residents. The Affiliate has also contributed more than \$9.5 million to support breast cancer research.

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